





#### A seminar invitation in co-operation with:











# INVITATION & PROGRAM SEMINAR – LIFESCIENCE – FREE OF CHARGE! IN THE WEST SWEDEN CHAMBER OF COMMERCE IN GOTHENBURG – JUNE 21, AT 08:00 – 11:00

#### Please, register on:

www.vastsvenskahandelskammaren.se/kalender/healthcare-and-life-science-21-juni-2023/

The first LifeScience business contact project in 2022 for Swedish companies to Northern Germany and Region Hamburg, was very successful, with the first LifeScience business trip to Hamburg.

That is why we decided to proceed this business strategy and to invite and develop the business possibilities for Swedish LifeScience-companies in Germany.

## COMING UP SOON: 1. LIFESCIENCE-SEMINAR IN GOTHENBURG ON JUNE 21

In this LifeScience seminar in Gothenburg, we will inform the attending companies, about possibilities for international business, with the start in Region Hamburg.

We also want to give the companies exclusive information about the German LifeScience market and also give information about the useful help for their international business development – financial help in Sweden – practical help and assistance in Region Hamburg – and the consultancy assistance during the whole process.

#### This seminar is free of charge!

Please, read the seminar program for June 21 below and how to sign up to the seminar!

### NEXT IN SEPTEMBER: 2. BUSINESS TRIP TO HAMBURG IN SEPTEMBER 13-15

To develop the international business opportunities, to receive exclusive information and contacts on site in Germany, to start business in Northern Germany, we now again invite LifeScience-companies for a new business trip to Hamburg.

The international business can start in Region Hamburg, but then proceed to other areas in Germany, or to other countries in Europa, or even outside Europe.

The invitation to the business trip in September, will be sent out separately.

#### Program – the Seminar in Gothenburg:

Time:

Wednesday JUNE 21, from 08:00 - 11:00

#### Place:

The West Sweden Chamber of Commerce, Parkgatan 49, Gothenburg







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#### Agenda:

08:00 - 08:30	Registration, coffee/tea, small breakfast and mingle
08:30 - 08:40	Presentation the seminar – goals and intentions Jesper Öhrn, Head of Trade & International Business Development. West Sweden Chamber of Commerce
08:40 - 09:00	RPP Group – "The LifeScience market in Germany, Hamburg's health ecosystem and potential market entry opportunities for Swedish companies". Will be presented from Dr. Marc Angelo Bisotti – digitally.
09:00 - 09:20	HIW – (Hamburg Invest) – Establish a company in Germany – why Hamburg? Advices and recommendations – useful help. Ole Christiansen – Project Director International Investments
09:20 - 09:40	Scoreline – Presenting the LifeScience-business trip to Region Hamburg – September 13 – 15. Christer Dyrwoold, CEO/Projectmanager – Scoreline
09:40 - 09:50	Short break
09:50 – 10:10	Västra Götalandsregionen – "Financing and support for internationalization of companies" – Moa Boéthius, Region Development
10:10 – 10:30	Almi – "Financing and business advising by Almi" Fredrik Noren, Business Development Manager, Almi, Gothenburg
10:30 – 10:45	EEN – International Development for SME-companies Seymur Badirkhanov, Business Development, Gothenburg
10:45 – 11.00	Q & A – Closing
11:00 –	Time for individual company discussions with all speakers.

This seminar will also be able to join digitally, so LifeScience-companies are welcome to attend from all Sweden.

Registration to the seminar – please, enter the names of participants:

- Yes, we will attend on site at the seminar
- Yes, we will attend via digitally we will send a link after the registration

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We look forward to meet you in the seminar!

For questions and more information – call Christer Dyrwoold on mobile: 070-575 65 11, or email: <a href="mailto:christer.dyrwoold@scoreline.se">christer.dyrwoold@scoreline.se</a>, Project management this seminar and the business trip.

Stockholm 2023-05-21